

Overview

leap group

It's time to take a ***leap forward.***



MARKET
LESS.
MATTER
MORE.

leap group

A **Human-First** Approach

We're driven by understanding how people think and make decisions.



brand

digital

video

social

data

web

marketing

We exist to create meaningful **human** experiences

tech

content

mobile

ecommerce

media

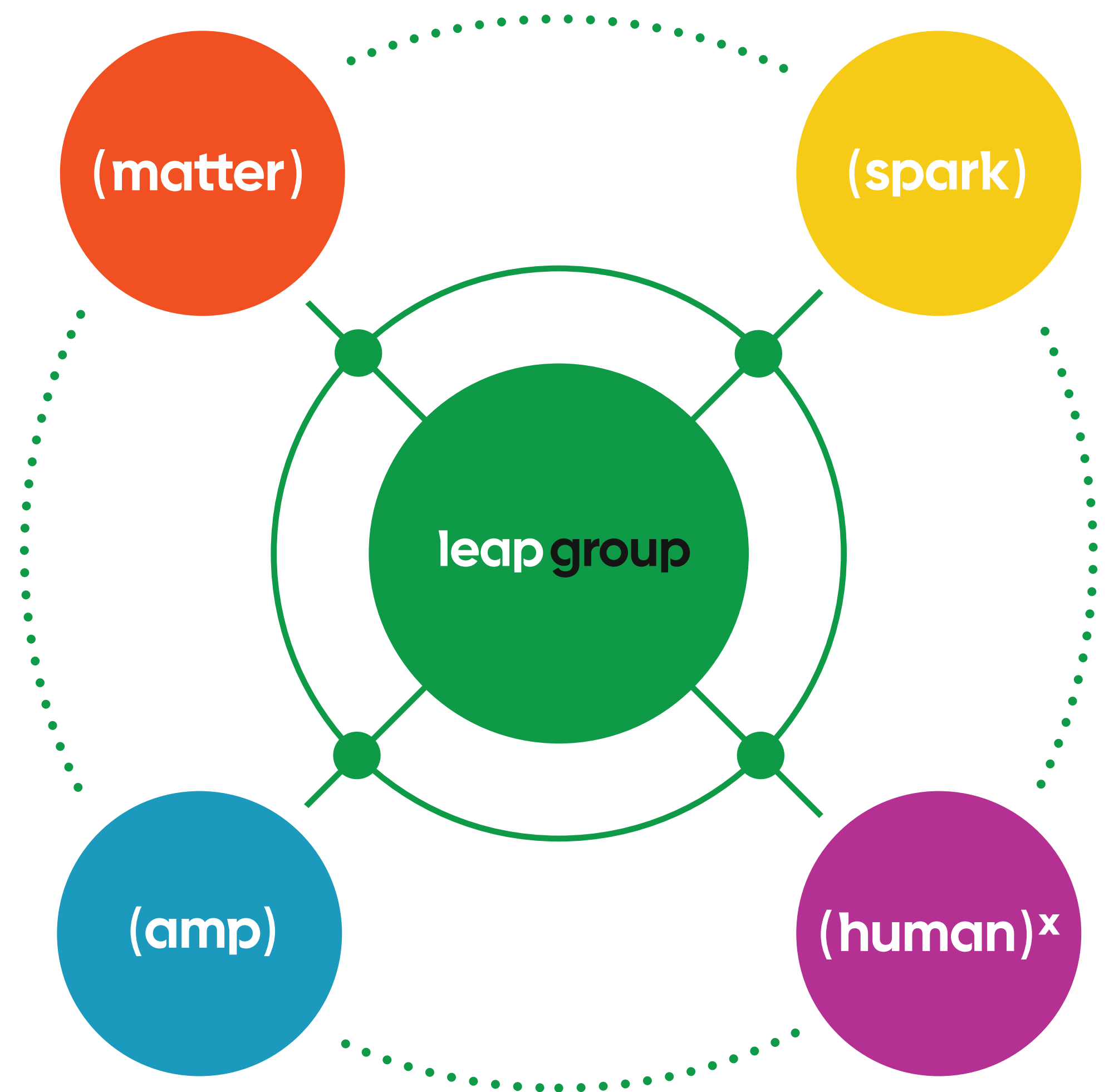
packaging

leapgroup

Your **bespoke** **holding company** within reach

Our hybrid model makes it easy for you to **have it all or only what you need.**

We provide a consolidated approach—simplifying access to specialized agencies.

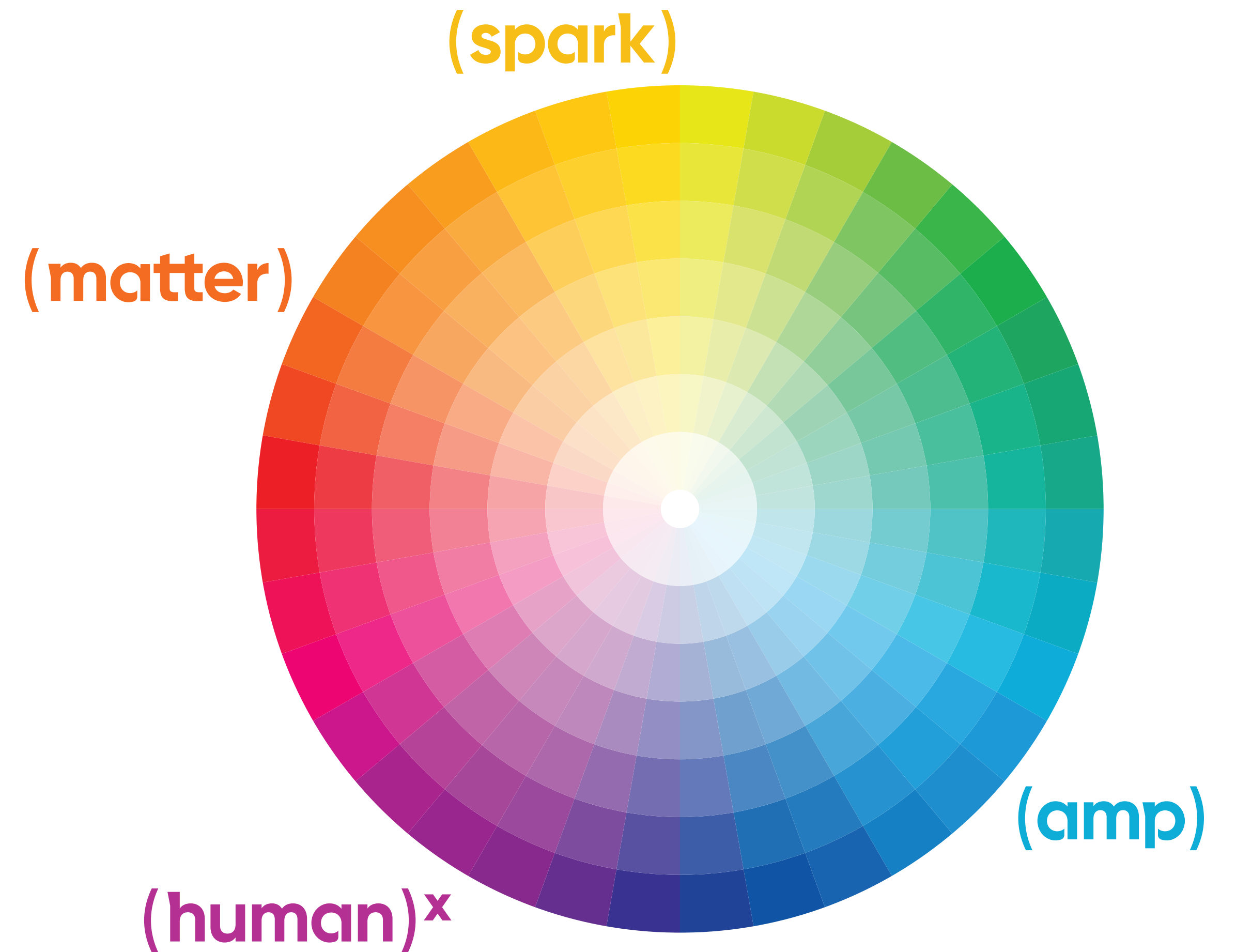


leap group

Collaboration

by design

We're the only holding company designed from a client's perspective, **with agencies that intentionally compliment one another, not compete.**



Our promise is you'll never have to tell **your story** twice

We leverage our client experience team of account and project managers as a **single point of contact**.

With a **core team of SMEs across our network**, we scale, adapt and assemble a custom team of specialists based on your needs.



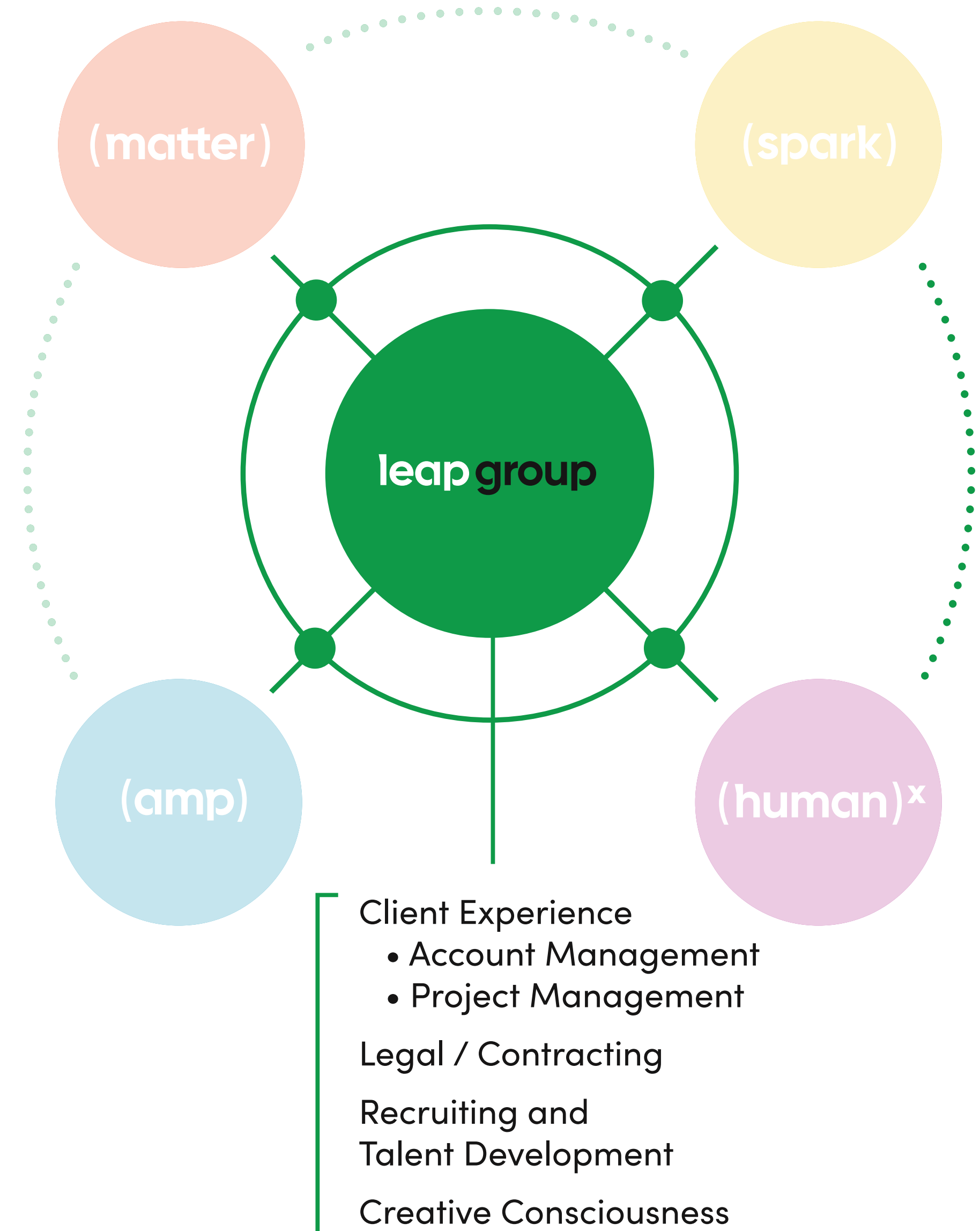
Centralized leadership & resourcing

One negotiation. One contract.

Only pay for what you need,
when you need it.

Financial incentives aligned to make our clients successful.

Our agencies are rewarded for
impact and collaborations.



We've been on our own for **23 years** and counting.

That means we can make our own decisions. We put our clients first in everything we do. You can rely on us to be a growth partner and to make sure your brand is presented in the best light.

Experience

you can trust

Healthcare

CPG + Retail

B2B + Manufacturing

Financial + Insurance

Food + Beverage

Sports + Active Lifestyle

Automotive

Restaurant

E-Commerce + Tech

Government



Inclusion, diversity & equity statement

Leap Group believes its Employees are its greatest assets and included amongst those Employees are many bright and talented individuals. Leap Group strives to create a diverse and inclusive culture where the thoughts and ideas of all Leap Group Employees are valued, appreciated, and respected.



leap group



Proud to be a certified **LGBTQ+** owned business

Stats

23

years in business
INDEPENDENTLY OWNED

3

locations
LOUISVILLE • INDIANAPOLIS • CINCINNATI

4

specialized
agencies

125+

employees

40%

average annual
growth over the
last 2 years

10

employees in
10 states + the UK



leap group

(amp)

(human)^x

(matter)

(spark)

(amp)

Media +
Search Agency

(human)^x

Full-Service
Digital Agency

(matter)

Branding +
Design Agency

(spark)

Full-Service
Production Agency

(amp)

Media +
Search Agency

Media Strategy + Consulting

Media Planning + Buying

Programmatic

Social + Influencer

Community Media Management

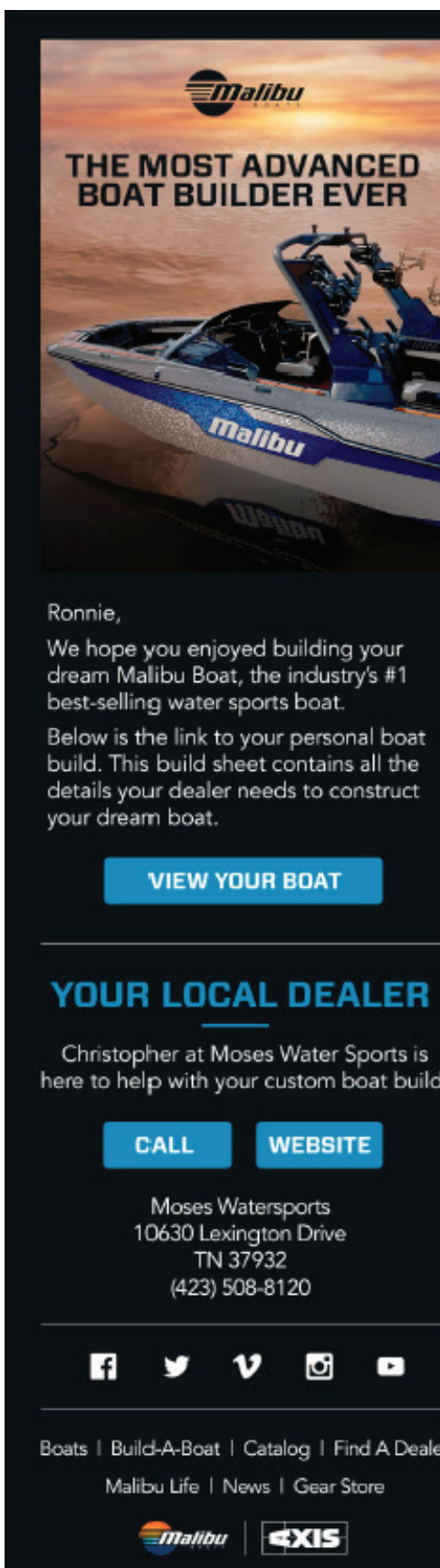
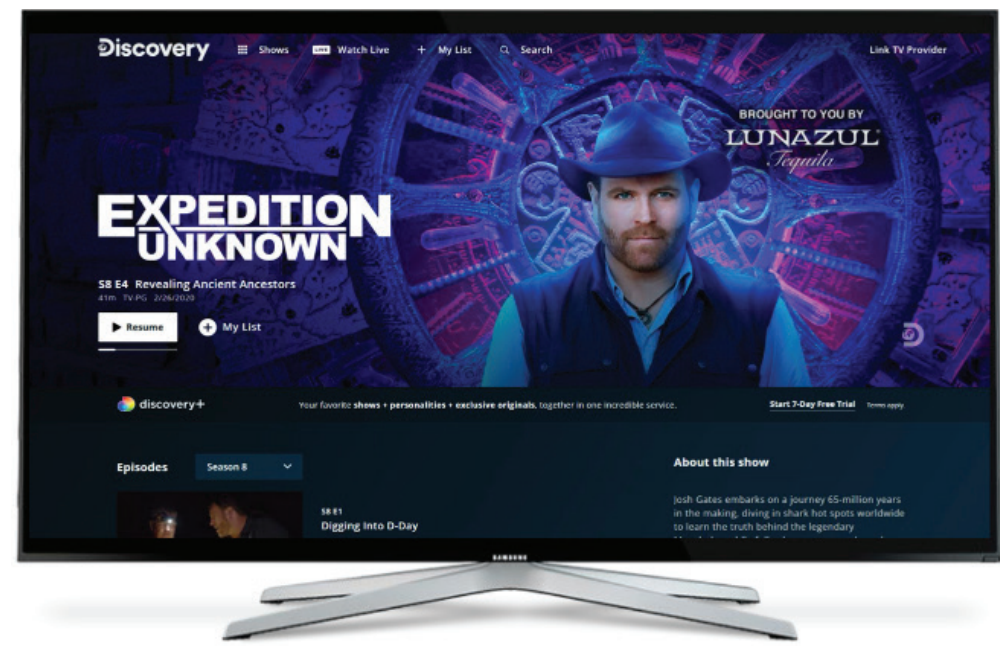
Paid Search

Paid Social

Paid Media for Recruiting

Consumer Insights

Analytics + Reporting



P.F. CHANG'S®



REPUBLIC
BANK

LUNAZUL®
Tequila



JOHN FRIEDA®
LONDON PARIS NEW YORK



Admiral
Nelson's®
PREMIUM
SPICED RUM

ArmstrongFlooring

Lilly



(human)^x

Full-Service
Digital Agency

Audience Intelligence

Strategy + Consulting

Creative

Advertising Campaigns

Customer Experience + UX

Web + Mobile

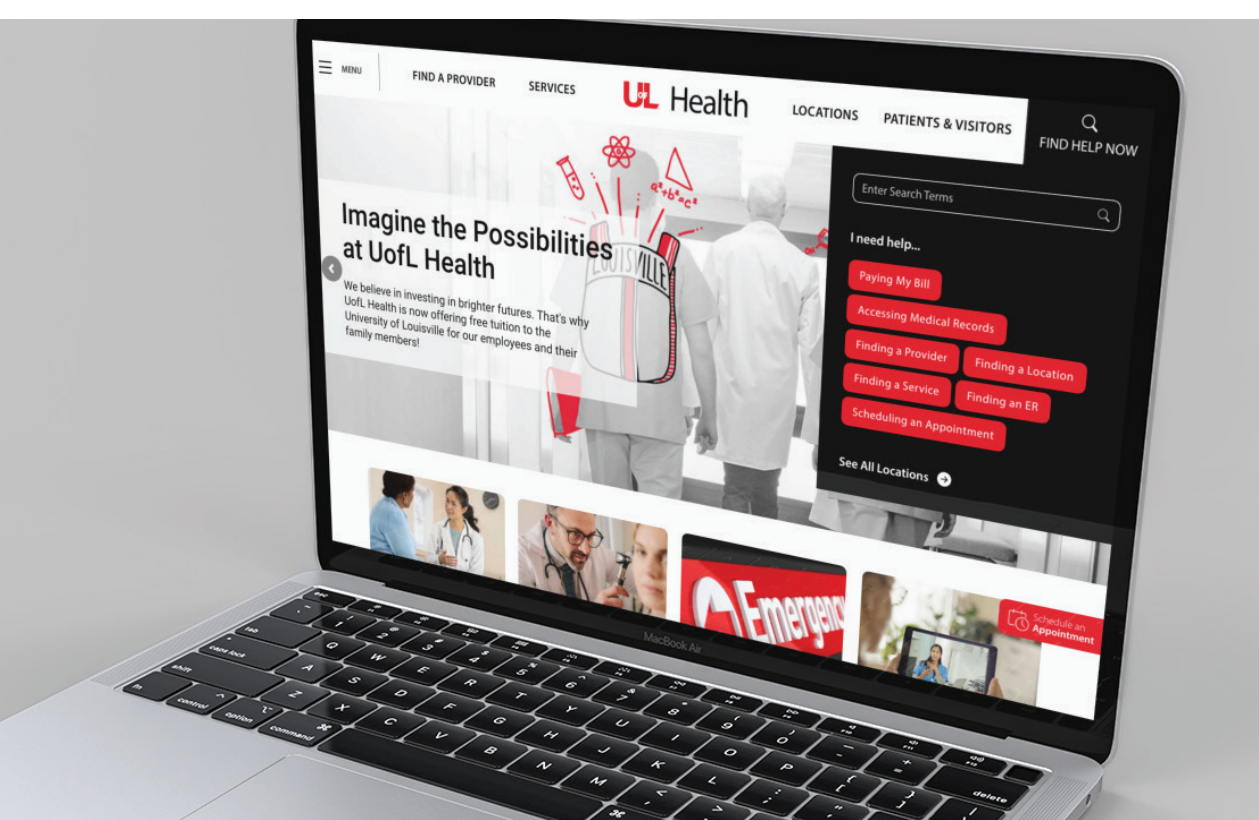
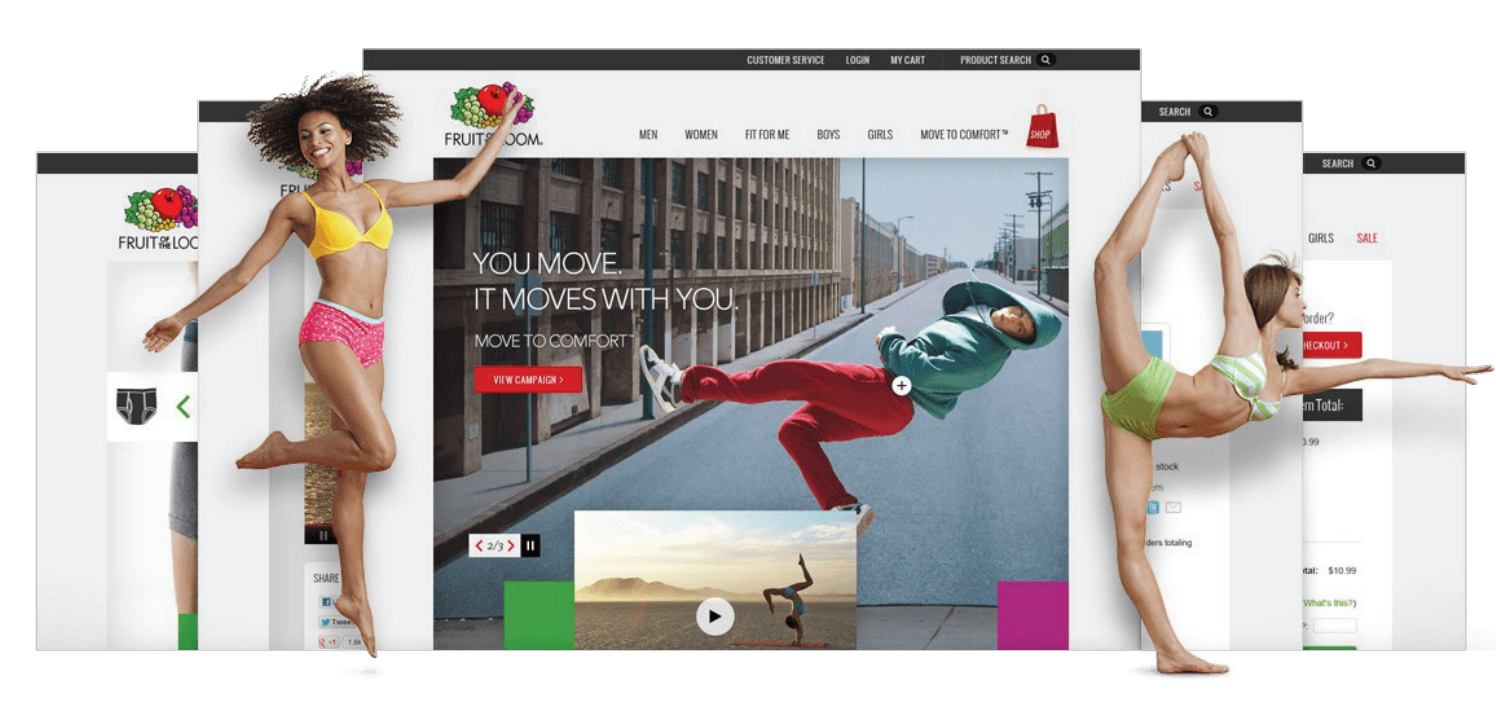
Technology

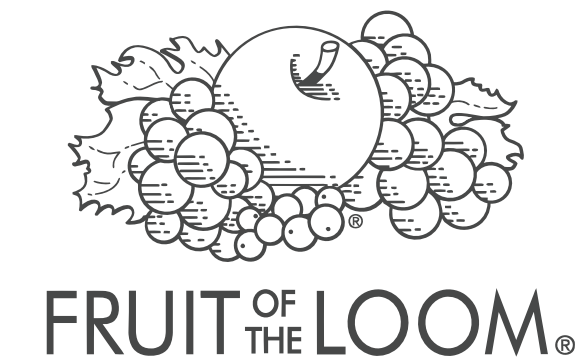
Search

Social / Content

Marketplace + Ecommerce

Analytics + Insights





(matter)

Brand Consultancy +
Design Agency

Brand Strategy

Naming

Brand Identity + Development

Brand Activation

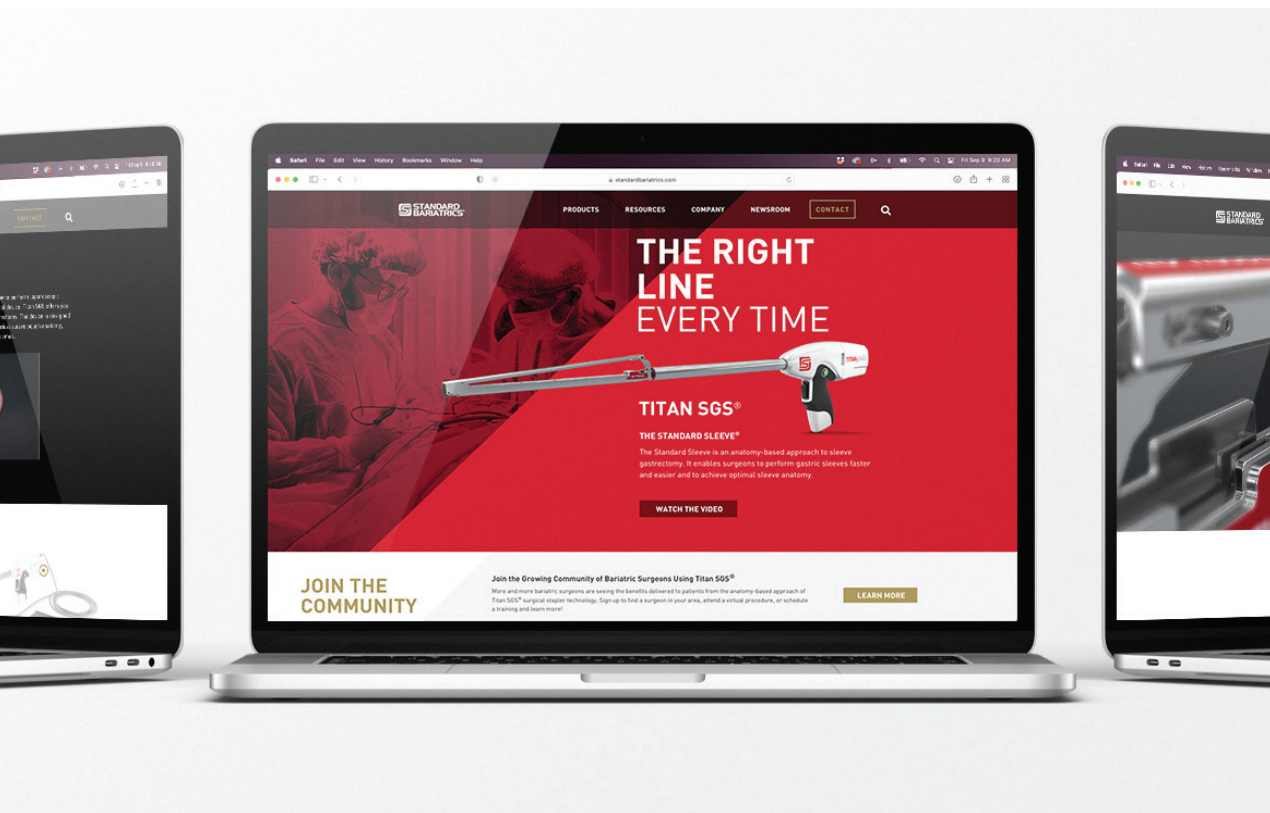
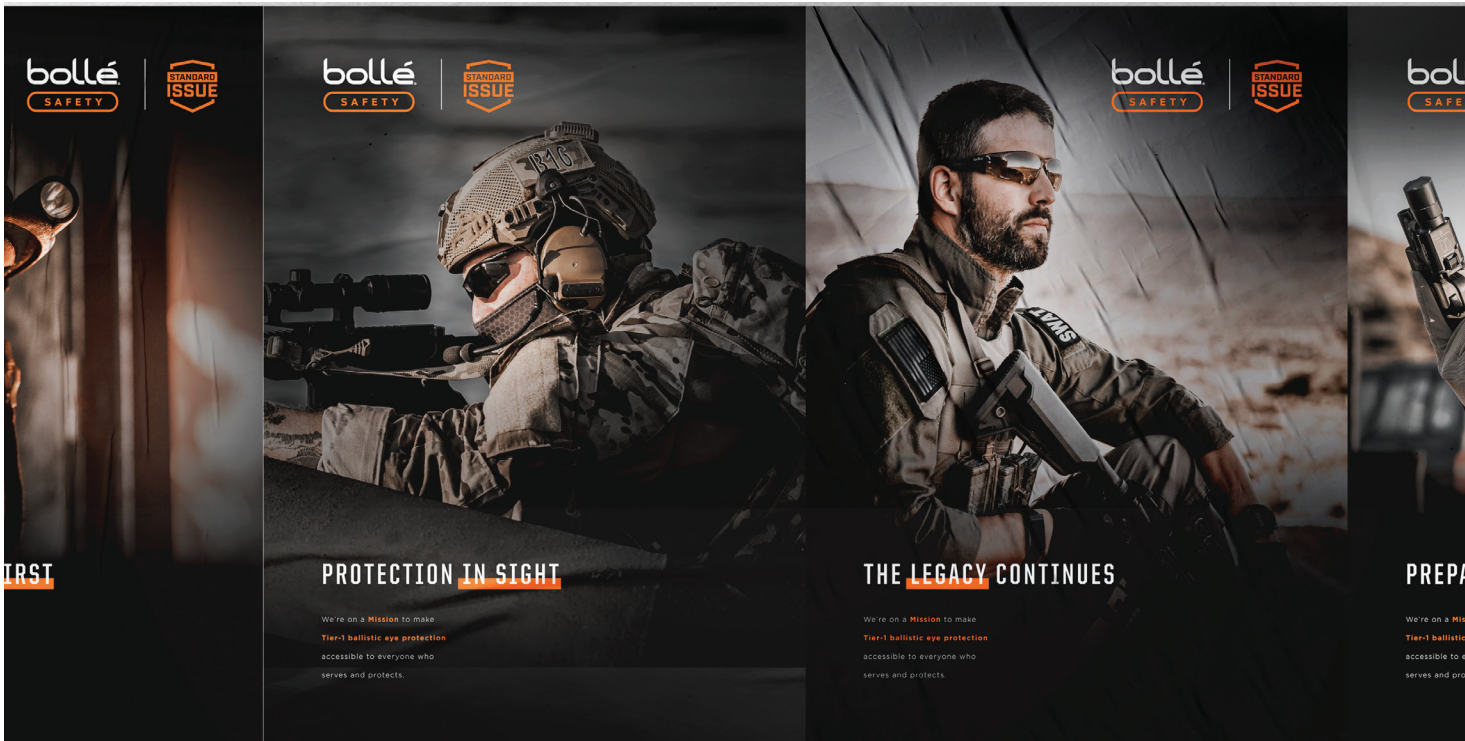
Packaging

Product Graphics

Environmental

Advertising Campaigns

Print + Digital Collateral



Titleist



Tommy Armour

SCHWINN



mentos

mongoose

Johnson & Johnson

P&G

stryker



Ford Motor Company



CINTAS



(spark)

Full-Service
Production Agency

Strategy + Consulting

Campaigns

Content Production

Creative + UX

Video + Animation

Games + Experiential

Social

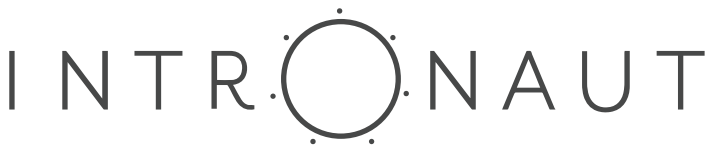
Photography

Web + App Development

Research + Insights

Measurement + Optimization





THANK YOU!

leapgroup